

Practice Marketing System

Quarterly Recall Newsletters

- 4-page, full-color customized newsletter on 80# gloss text.
- Start size—11 x 17, folded 2 times to a final size of 5.5 x 8.5.
- Includes access to *GetOrthoCases* newsletter article archives.
- Minimum print quantity of 500.
- Mail quantity—200 to 500. (Balance shipped to office for internal marketing and distribution to referring dentists.)
- Cost per quarter \$1,349.

Client provides list of Practice Recall Patients to *GetOrthoCases* each quarter, for mailing purposes.

To order the *GetOrthoCases* Recall Newsletter for your practice, fax the order form below to 610.326.7272 TODAY.

One of our marketing consultants will call you to begin the design process.

Or, simply call 1.888.657.2762

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395 Circle of Progress, Pottstown, PA 19464 Toll Free 1.888.657.2762 • Fax 610.326.7272 email: sales@getorthocases.com

I would like <u>GetOrthoCases</u> to design 4 quarterly Recall Newsletters for my practice over the next 12 months.

□ 4 quarterly newsletters of 500 each on 80# gloss text @ \$1,349/quarter

Contact Info	Payment Options		
Name	Check (#) Credit Card Visa MC AMEX Discover		
Company Name	- Amount to be Charged		
Address	Credit Card #		
City State Zip			
Phone # Fax #			
Email			
Job Name/Headline			
Payment Terms			
\$1.349 deposit and 3 equal installment payment dates to be	Name on Credit Card		

Authorization

determined when your mailing schedule is finalized.

No cancellations accepted after customer approval. All advertising is subject to <u>Get Ortho Cases</u> approval. Advertiser assumes responsibility and liability for content and subject matter and releases <u>Get Ortho Cases</u> from any suits or claims that result.

I agree to the quoted rate for the project listed above. If paying by credit card, I authorize payment charged to the credit card listed on this form. By signing, I agree to all terms, conditions and payment method stated on website and price sheet.

Signature:

Date:

*Signature must be same as name printed on credit card or an authorized user of same card. Order to be processed upon signed confirmation.